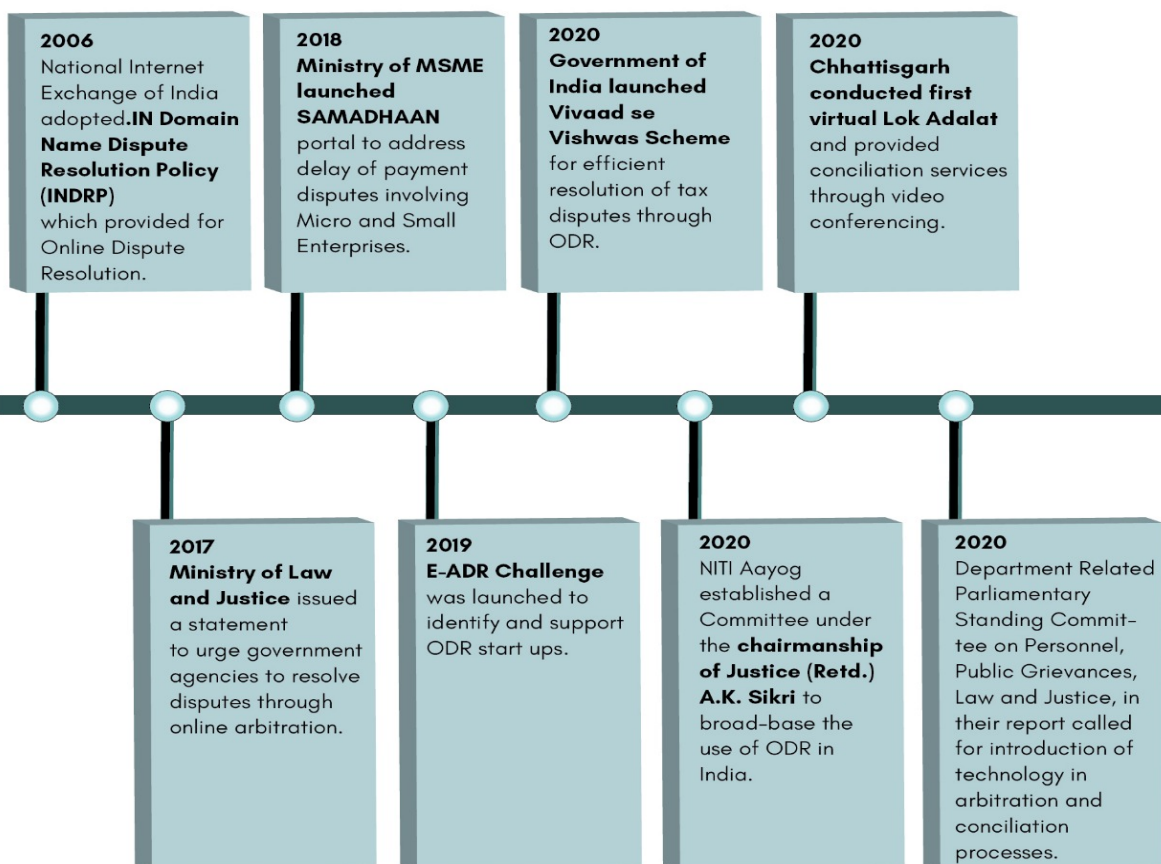


Evolution of ODR in India



1.7. INFORMATION TECHNOLOGY (INTERMEDIARY GUIDELINES AND DIGITAL MEDIA ETHICS CODE) RULES, 2021

Why in news?

The Government of India recently notified Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules 2021.

About Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021

- Rules 2021 has been framed by the Central Government in exercise of powers under **section 87 (2) of the Information Technology Act, 2000** and in supersession of the earlier Information Technology (Intermediary Guidelines) Rules 2011.

3 PARTS OF RULES

Part I

- Deals with **important definitions in the rules.**

Part II

- Deals with regulation of **Social Media Intermediaries**
- Will be administered by **Ministry of Electronics and Information Technology (MeitY).**

Part III

- Provides Code of Ethics and procedure and safeguards in relation to **digital media and Over the Top (OTT) platforms/Online Content Curated Platforms (OCCPs),**
- Will be administered by the **Ministry of Information and Broadcasting (I&B ministry).**