# VAJIRAM & RAVI

## 1. Handloom Weavers' Comprehensive Welfare Scheme

- Handloom Weavers Comprehensive Welfare Scheme (HWCWS) is providing <u>life, accidental and</u> <u>disability insurance</u> coverage to handloom weavers/workers.
- The insurance is provided under various components like Pradhan Mantri Jivan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Converged Mahatma Gandhi Bunkar Bima Yojana (MGBBY).

## 2. Comprehensive Handloom Cluster Development Scheme

- The Comprehensive Handloom Cluster Development Scheme (CHCDS) is implemented for development of Mega Handloom Clusters covering at least 15000 to 25,000 handlooms.
- Under the scheme the government provides financial assistance for raw material, product development, skill up-gradation, technology up-gradation, value addition etc.
- The range of financial assistance is between Rs. 40 crore to Rs. 70 crore in a period of 5 years.

## 3. Yarn Supply Scheme

- Yarn Supply Scheme is implemented to provide yarn at cheaper prices. The scheme is implemented through National Handloom Development Corporation.
- Under the Scheme freight is reimbursed and it provides 10% price subsidy on raw materials like, cotton, domestic silk, woollen yarn etc.

## 4. National Handloom Development Programme (NHDP)

The following initiatives are a part of the National Handloom Development Programme.

## i) Weavers' MUDRA Scheme:

Under the Weavers' Mudra Scheme, credit at concessional interest rate of 6% is provided to the handloom weavers.

## ii) Hathkargha Samvardhan Sahayata (HSS)

- Hathkargha Samvardhan Sahayata (HSS) was introduced with an objective to provide looms/accessories to the weavers to increase their earnings through improved productivity and quality of the handloom products.
- Under the scheme, 90% of the cost of loom/accessory is paid by the Union Government, while remaining 10% is paid by the beneficiary(weaver).

## iii) Handloom Marketing Assistance

- It provides a marketing platform to the handloom agencies/weavers to sell their products directly to the consumers.
- It also provides financial assistance to the States/eligible handloom agencies for organising marketing events in domestic as well as overseas markets.

## iv) India Handloom Brand

• The 'India Handloom' Brand was launched for branding of high quality handloom products. It promotes production of high quality handloom products of genuine traditional designs, with low impact on the environment.