Indirect questions that require association building lype4: between concepts. 3 things commonly visited in Ethics. Law & Ethics Religion & Ethics Economics & Ethis Economics & Ethics: "whenever there is a conflict between economics of ethics It is the economics that wins. Ethnics vs Economics $(\mathbf{D} \mathbf{v})$ 3 sound ethics can make great economics - Reople find happiness in material things => Ecor Stuice most of the time for most people - quentitative -qualitive - self preservat - self fulfillment However there are exceptions who for their moral fulfillment -, Whistleblowers: those who don't compromise with their ethics -> Economic, ethics can go hand in hand => sound ethics will always have great economics Tata: Corporate Social Responsibility. Tata's were into this much before CSR was coined. served people of Endia also and made name internationally. Satyan vs Infogys -people's toust got eroded Profitless prosperity Profiteening $\sqrt{3}$ -> small forofit from large number =) huge profit from -> generates goodwill Small number → Ramder's patanjali