

Stakeholders involved in the above case study

1. Senior citizens in rural areas
2. Generation next
3. Government
4. Society as a whole (Rural and Urban)

Values that are involved in the above case study

1. Empathy and Compassion – to be able to understand the plight of senior citizen
2. Dignity of them
3. Respect from society

1. Analysis :

The major reason for this situation to arise is transition Indian society is making mainly on economic aspect. Rural communities in India have traditionally been dependent on the farming. And as per the traditional norms of the society, it was direct responsibility of the younger generation to take care of their elders – not just economically but also socially and emotionally.

Economic reasons –

In recent past the economic opportunities in rural areas are shrinking forcing the younger folks to migrate to urban areas. Farming itself is in distress. This shift is happening very much suddenly for society to adjust to it. Due to this senior citizen in the rural areas, who were farmers a while ago, are forced to be left alone in the rural areas without any social and economic structure replacing the old structure.

Social reasons –

Along with this the family structures are also changing. The prevalence of nuclear family is increasing. Due to change in the norm of the family system the place of elders in the family is diminishing, leaving them in the want of due respect and dignity.

Personal reasons -

The life in city areas has become unimaginably fast where the senior citizen, who have lived in rural areas all through their life, and are finding difficult to live in cities.

2. Suggest strategy to tackle the problem.Economic –

There is need to enhance economic opportunities in rural areas. Especially farming activities need to be given priority in economic policies. For instance-availability of water, credit and market. Modern technology can be promoted in farming so that even senior citizen can contribute to farming easily. Other