

Scientific Management (Movement)

- a theory → mass ment.
- After 1912, Taylorism became unstoppable.

"After initial resistance Taylorism conquered the citadels of industrial mgmt of US & had a tremendous impact on managerial practices in times to come!"

1. widespread global acceptance

- England, France, Italy, Germany etc
- Russia & Lenin (1917)

(Principle of effectiveness & optimal
Plb Objectivity & concreteness
democratic centralism)

* Stalin's era → Stakhanovite Movt.

2. Usage across all orgal types - govt + bst + NGO etc etc.
↳ applied by ML Cooke

3. Inspirational role & seminal relevance

- managerialism, 1990.
- Reinventing govt
- Neo-taylorism (NPM)
- BPR (time / motion study) / O&M

sower of seeds

eg: Fordism, Facebook, McDonalds.

Frank Gilbert → motion study
(PERT / CPM)

"Habits of Industry" Henry Gantt → time study
(Gantt chart)

"The movement preached the gospel of efficiency in the name of democracy & became the watchword of the day!"

Taylor Society in 1911 to promote SM.

A synthesizer, than an innovator!

Drucker → human democratic, far sighted.
→ useful for developed countries.

His associates like
Gantt, Gilbreth carried
out further research

+ engg schools giving
courses on shop
mgmt.