

Quantitative and qualitative and critical researchers that it is possible to determine the truth about society.

Features of Positivism → emphasis on behaviour that can be directly observed.
 → emphasised on understanding external realities and rejected the study of internal aspects like meaning and motives.

discovery of cause and effect relationship

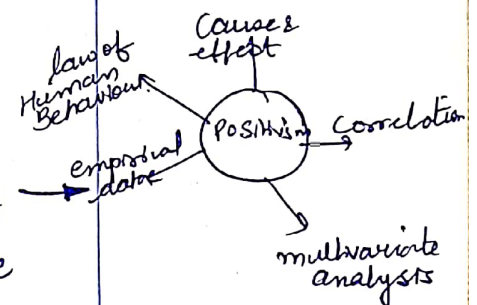
→ use of scientific method.

→ Focused on empiricism and rejects commonsensical notions.

→ Formulation of Theories and universality of laws & principles

→ also talks about Predictability of social events. Comte's society evolution.

→ Positivists argued that Sociological knowledge should be testable - True knowledge is one which can be tested.



Major theoretical strands in research methodology

Research methodology is a wider term given to the entire process of research which includes approach and ideology, research methods, research design, data assumptions, logic and so on.

Sociological approaches

