

- **Conclusion:** One of the major potential benefits of globalization is to provide opportunities for reducing macroeconomic volatility on output and consumption via diversification of risk.

EFFECTS OF GLOBALIZATION ON AGRICULTURE:

Positive effects	Negative effects
<ul style="list-style-type: none"> • Increase National Income • Increase in employment • Increase in the share in trade • Increase in the export of agricultural goods • More cooperation between India and foreign nations • Helped farmers • Improved the food processed industry 	<ul style="list-style-type: none"> • Grants distributed on a large scale by the developed countries • Small production field • Intellectual property right • Cash crop demand and supply • International market prices • Globalization has resulted in the casualization of labor

- **Way Forward:** To reap the benefits of globalization in the agriculture sector all the stakeholders must focus on Growth in basic services; Finance and electricity supply; Increasing production and export; Planning of production; etc.

EFFECTS OF GLOBALIZATION ON FAMILY AND MARRIAGE:

Positive effects	Negative effects
<ul style="list-style-type: none"> • New occasions to celebrate • New job opportunities influencing families • Change in dining pattern • The proportion of dual-earning couples (DEC) is also substantially growing • Increase in love marriages • Bride/Groom finding is now not limited to local • Rising trade and rising prosperity in families 	<ul style="list-style-type: none"> • Dominance of nuclear family • Globalization leading to breaking of families • Large scale migration and urbanization • Change in the marriage importance • Professionalism in emotions • Increasing toxicity in childhood • Change in the tradition

- **Conclusion:** Globalisation transformed man as materialistic and self-centred. Despite an increase in material wealth and living standards, life is becoming a daily struggle due to high competition.

EFFECTS OF GLOBALIZATION ON CULTURE AND TRADITION:

- **Globalization and its impact on Indian culture and tradition:** Indian culture and traditions are transforming like changes in Family Structure; Marriage Values; Social Values; Adultery; Family Life; Food, Clothing and Language; etc.
- **Revival of culture:** Revival of Yoga; Revival of ayurvedic medicines; Religious revivalism; Increase demand for locals; Increasing global tourism; etc.
- **Homogenization of culture:** The process of rising global interconnectedness and interdependence has led to standardization and uniformization of culture across the world.
- **Glocalization of culture = Globalization + Localization:** Glocalization campaigns involve culturally friendly media and ad campaigns; translation of bestselling books; dubbing of movies in local languages; etc. to encourage the acceptance of foreign products among a local audience.
- **Conclusion:** Indian culture has never been obsolete instead it has evolved with time. Our culture has the strength to combine the good traits of foreign entities that have been in contact with us from the past and be able to ignore all the negative aspects.

EFFECTS OF GLOBALIZATION ON WOMEN: