



Notes

society was characterised by manual labour and family was the unit of production. Production was based on human and animal power and was for domestic consumption. There was neither a governing profit motive in economic transactions nor whatever was produced was brought into market.

After the middle of the nineteenth century, the industrial revolution and industrialisation took the form of a definite system. From the viewpoint of technology, the production organisation developed some specific features. In this system, instead of being influenced and controlled by the environment, man tried to control it. Economy started to be based on differentiation, complex division of labour, huge production and a mechanised system of production. Large companies and corporations came into being, some of which with the passage of time have acquired a multinational character.

Industrial societies are very complex and distinctly different from the earlier simple societies. In such societies, there is :

- (i) importance of capital instead of labour as against the norm in simple societies;
- (ii) rise of factories as units of production instead of family;
- (iii) use of steam, electricity and atomic power instead of energy produced by human and animal power;
- (iv) use of machines in place of human and animal labour;
- (v) production is for exchange in the market and for profits and not just for domestic consumption;
- (vi) development of world market instead of local market; and
- (vii) Improved means of transport and communication and a currency based economy.

Modern technology and man made conditions have changed not only the system and quantity of production but also production relationships. Modern industrial relationships have given birth to companies, corporations, and share market, multinational companies, banks and the union of industrial workers.

INTEXT QUESTIONS 17.2

1. Fill in the blanks with appropriate word from the bracket:
 - a. Traditional society was characterised by _____ labour.
(mechanised, manual)