

- Further attitude is significant for it creates avenues of comparison between oneself and their peer group e.g. social acceptance to a new boy in a group is given only after their attitudes towards similar situations is on the same lines.

For example- Geeta is deeply concerned about the issue of legalized abortion and who experiences her attitude on this issue is highly personally significant then she will surely participate in a candle march/protest for such a purpose.

PROFESSIONAL ATTITUDE

Professional attitude is defined as a predisposition, feeling, emotion, or thought that upholds the ideals of a profession and serves as the basis for professional behavior.

For example- Employee interactions and relationships with customers are of **vital importance** to ensure that company **goals and objectives** are met. A **professional workplace attitude** and appearance allow employees to take pride in their work and improve worker performance.

Positive/Negative Aspects Of Professional Attitude

- A professional is responsible and does what should be done (carrying the instruments and tools, for example). A professional helps maintain a safe workplace with a civilized atmosphere.
- The professional skills, abilities, and experience of an individual are all critical components of achieving success – however, the attitude of an individual is just as important as all of these other attributes.
- The more helpful the attitude of a colleague, the more people will want to be around them.
- **POSITIVE** :-Showing compassion for others; responding appropriately to the emotional response of patients and family members; demonstrating respect for others; demonstrating a calm, compassionate, and helpful toward those in need; being supportive and caring.
- **NEGATIVE**:-The professional who remain silent even when pressurized to give bribery .Their professional attitude is questionable because they are giving their interest over community/national interest. Such an attitude comes under the category of ambivalent attitude.

SOCIAL ATTITUDE