

- The activities focus on Social and Behavioural Change Communication (SBCC) and are based on Jan Andolan Guidelines.
- SBCC is the strategic use of communication approaches to promote changes in knowledge, attitudes, norms, beliefs and behaviours.
- Jan Andolan is one of the strategies under the Poshan Abhiyaan.
- A food and nutrition quiz as well as meme competition will be organized on the My Gov portal.
- A unique kind of nutrition park has been created at Statue of Unity (Gujarat), where one can witness nutrition related education along with fun and frolic.
- Implemented by Ministry of Women and Child Development

Q.6) Consider the following statements:

1. National Statistical Office is formed by merging National Sample Survey Office (NSSO) with the Central Statistics Office (CSO)
2. National statistical office publishes Index of industrial production .

Which of the above statements is/are correct?

- a) 1 Only
- b) 2 Only
- c) Both 1 and 2
- d) Neither 1 nor 2

Q.6) Solution (c)

- the National Sample Survey Office (NSSO) with the Central Statistics Office (CSO) under the Ministry of Statistics and Programme Implementation (MoSPI) is merged to form an overarching body National Statistical Office (NSO) through the merger of the NSSO and the CSO.
- The order states that the proposed NSO would be headed by Secretary (Statistics and Programme Implementation), but skips any mention of National Statistical Commission (NSC), which has been the overseeing body for all the statistical work done in the country.

Index of Industrial production

- The Index of Industrial Production (IIP) is an indicator that measures the changes in the volume of production of industrial products during a given period.
- It is compiled and published monthly by the National Statistical Office (NSO), Ministry of Statistics and Programme Implementation.
- IIP is a composite indicator that measures the growth rate of industry groups classified under: